



From Lurker to Leader: Harnessing the Power of Social Media for Professional Growth & Development



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Wednesday April 22, 2026

1:30 pm – 2:30 pm

St. Jude Children's Research Hospital
Marlo Thomas GEC – Lecture Hall
262 Danny Thomas Place
Memphis, TN

and WebEx [via this link](#)

Thursday April 23, 2026

10:15 am – 11:15 am

2026 Midsouth Pharmacy Residents
Conference

Renasant Convention Center
First floor, Room 102
255 N Main St.
Memphis, TN

Activity Type: Application (1 hour / 0.1 CEU)

Target Audience: Pharmacists & Pharmacy Technicians

Learning Objectives (both audiences):

At the end of this session, attendees will be able to:

1. Discuss potential benefits and pitfalls of social media use for pharmacy education
2. Review strategies pharmacists can leverage to use social media for professional growth
3. Evaluate examples of social media posts for credibility, clarity, and alignment with professional standards



The St. Jude Children's Research Hospital Department of Pharmacy and Pharmaceutical Sciences is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. All activities are offered without external financial support. Participants on 4/24/26 must be paid attendees of the 2026 Midsouth Pharmacy Residents Conference. The program number for this activity is **0181-0000-26-020-L04-P** & **0181-0000-26-020-L04-T**. There is no charge to program participants. Pharmacy continuing education credit will be available to all participants who attend and complete a post-program test & evaluation. Credits will be uploaded and viewable online at nabp.pharmacy within approximately two weeks following the date of the presentation.

For more information, please see the St. Jude Pharmacy Education program (pharmedu@stjude.org).

System requirements: [Webex](#) / [Google Chrome](#) / [Microsoft Edge](#)